

2019-2020 District Goals



District: District A 3
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- Lions Learning Day for incoming officers, returning officers, and all interested Lions. Topics to be included: GMT, GLT, GST, Club President, Club Secretary, Club Treasurer, Orientation, Conflict Resolution, Tech resources and new Tech tools, My Lion, My Club My Way, Small club big Impact etc
- Zone meetings to support Lion Leaders, Region Rallies to fun and camaraderie while serving, celebrate 100 years of Lionism in Canada.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- Training day specific to Zone and Region Chairs. Have Region chairs and Zone chairs work as teams to solve problems specific to their regions.
- Throughout year have periodic review of goals and progress.
- Have Zone and region Chairs participate in district events to facilitate leadership growth and to encourage succession planning.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

District officer training

- promote use of LCI online courses
- promote USA/Canada Lions Leadership Forum
- promote Lions University courses
- provide assistance/training for Lions to prepare for presentations and speeches to clubs
- provide conflict resolution training
- ongoing support re reporting - 1. club visits, 2. expense reports, 3. effective cabinet reports

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	45
3rd Quarter	65
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 160 new members.

Action Items:

- My district will establish 2 club branch(es).
- My district will induct 20 new Lions under 40 years old.
- My district will convert 6 Leos to Lions.
- My district will organize at least 2 membership growth event(s).
- All clubs in my district will set individual membership goals.
- My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

diabetes, cultural, youth oriented

My district will start 0 Campus Club(s) at We have 2 university campus clubs, at Trent University and Queens University, that we need to strengthen and maintain, focusing on membership through service. school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	40
2nd Quarter	30
3rd Quarter	30
4th Quarter	45

By the end of the 4th quarter, the district's membership drops will not exceed 145 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

- District wide orientation, 3, one per region, spaced throughout the year to enable Lions to participate
- Create an Orientation team to ensure continuity in the orientations given
- Create a generic orientation that can be used by all clubs and put on the website
- Use "How are your ratings" to determine membership satisfaction
- Promote the use of "Stop, Start, Continue" to evaluate club programs, to weed out projects that have outlived their usefulness or viability, and using a "Needs Assessment" determine what new projects could be started in a community
- Conduct exit interviews where possible

NET GROWTH GOAL

160	+	20	-	145	=	35
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 180000 people.

Action Items:

Of the total number of people served in my district, 50 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Continue to educate Lions about the 5 global service causes and have our district's coordinators share research information where applicable.
Promote strategies and partnerships with other Lions clubs, other service clubs to serve our communities needs.
Promote the use on LCI online resources
Encourage the participation in recycling, tree planting to celebrate our 100 years of Lionism in Canada by planting 100,000 trees.
Celebrate our service with our communities.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1800 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Encourage clubs to create a Strategic Service plan with action items for the 5 global causes and their other service projects, and to review it annually. This will ensure that clubs keep current with the 5 global causes, and with their community needs.

Custom goal and action items

- Use 100 Years of Lionism in Canada as a point of pride to celebrate past and present service and promote new service centered around the 5 Global Service projects as well as projects that are specific to the individual communities.

- Invite young, service minded people to work with us

- Invite High school students, who are participating in the education requirement for community service hours, to work with us

- Work with our Vision Screening chairs to develop a new plan to serve the children in our district that is in harmony with the new mandate for our Health Units.

- Continue to collect used eyeglasses for recycling

- Celebrate and share the many ways our clubs work to relieve hunger in our communities.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 1000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

Additional action items to achieve this goal:

Promote the individual giving to LCIF through the Lions of Canada Fund for LCIF.

Continue to promote the giving from Clubs to support LCIF through the Lions of Canada Fund For LCIF

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

My Lion service reporting will be featured as part of the Lions Learning Day in May 2019 and will be repeated as needed.

Encourage clubs to appoint a Club Global Service coordinator who can work with club secretaries and report the service activities.

Custom goal and action items

District Cabinet will promote the giving to LCIF through club donations and individual gifts through the Lions of Canada Fund For LCIF.

Presentations will be made at Zone and Region rallies.